

Audi at the Ingolstadt Site

Facts & Figures (as of December 31, 2025)

- o Founded: 1949
- o Production (2025): 341,420 cars
- o Plant manager: Siegfried Schmidtner
- o Employees: approx. 40,000
- o Site footprint: 2,859,883 square meters
- o Good to know: the largest production facility and headquarters of the Audi Group

Current model series at location

Audi Q2*, Audi A3*, Audi A6 e-tron*, Audi Q6 e-tron*

Profile of location

Audi has built cars at the Ingolstadt site for 75 years. This is where AUDI AG has its headquarters; around 40,000 employees (as of December 31, 2025) work in Ingolstadt to achieve “Vorsprung durch Technik”.

From the initial idea to the finished automobile, the entire production process for the Audi Q2*, Audi A3*, Audi A6 e-tron*, and Audi Q6 e-tron* takes place at the Ingolstadt plant. The Audi Ingolstadt location continues to develop into a networked digital factory for the electrified future. Modern production systems and high-tech solutions enable highly efficient, sustainable manufacturing. With the Audi A6 e-tron* and Audi Q6 e-tron*, two fully electric models are rolling off the line in Ingolstadt. In addition, production of the new Audi A2 e-tron will start in 2026. With the mix of fully electric models and combustion models such as the new Audi Q3, which will be manufactured jointly at the Győr and Ingolstadt sites in the course of the year, Audi is ensuring that the Ingolstadt site remains robust and future-proof.

The **largest production facility in the Audi Group** is the economic engine of the region and, as the primary plant and a high-tech site, it brings five locations together in one think tank:

- o Audi Ingolstadt factory (headquarters with Technical Development)
- o Münchsmünster manufacturing site (module/system production and press shop)
- o Audi Neuburg high-tech area
 - Headquarters of Audi Formula Racing GmbH

The equipment, data and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.

**The collective fuel/electric power consumption and emissions values of all models named and available on the German market can be found in the list provided at the end of this text.*

- Audi driving experience center
 - Headquarters of Audi Sport GmbH
 - Technical Development divisions with a focus on driver assistance systems and integrated safety (FAS/IS)
 - Home of Ducati Motor Deutschland GmbH
- Proving grounds Neustadt a. d. D. (high-security area of Technical Development)
 - incampus technology park (Audi Vehicle Safety Center and Data Center)

At the **Audi Forum Ingolstadt**, the company's headquarters, Audi presents its products and its tradition. The Audi Forum is designed as a center for personal encounters between customers, employees, and visitors from all over the world. It offers a wide range of services: experiential tours of the plant, exhibitions in the Audi museum mobile, catering, and experiential pick-ups for new car customers. There are also concerts and other events, a selection of films in the Audi cinema, a vehicle exhibition with a selection of the latest models, the Audi shop, and the museum store with a range of appealing products.

incampus technology park: incampus is a high-tech area to the southeast of Ingolstadt. Audi and its partners are working on the future of mobility on this former refinery site. The site includes the Vehicle Safety Center, an Audi IT Center, and offices for Volkswagen's software company Cariad, among other things. The remediation of the heavily contaminated site was a collaboration between the public sector and Audi.

- The Audi Vehicle Safety Center enables whole-vehicle tests that meet all globally applicable requirements in the various markets. The pioneering facility can be flexibly adapted to future developments. Among other things, the site has run-up tracks with a total length of 250 meters, a mobile 100-ton crash block, and the ability to make two vehicles collide at a 90-degree angle. Additional state-of-the-art equipment, with everything from high-speed cameras to energy-efficient LED lighting systems, supports the team on-site in their work. A dummy lab, component test stands, workshops, and offices complete the Vehicle Safety Center.
- The IT Center supports AUDI AG's future-oriented projects with ultra-modern hardware and software. The nearly 10,000 square meters of floor space house around 800 servers and data cabinets.
- The Energy Control Center provides power and controls the modular energy concept for incampus, based on three cornerstones: a water-based pipeline system, reversible heat pumps, and a cross-energy concept. The buildings on incampus are heated with waste heat from other buildings, such as the IT Center, through the pipeline network and reversible heat pumps. This conserves energy and upcycles energy that would otherwise go to waste unused.



A former fire extinguishing basin from the refinery era is being converted into a long-term thermal storage facility to utilize excess heat energy. This gravel water storage system also serves as an example for an EU research project.

- o Cariad has a Competence Center at incampus. The technology park offers IT experts from the software company an attractive working environment.
- o The city of Ingolstadt and Audi have used cutting-edge technology to revitalize and remediate an industrial wasteland, a former refinery site, without sealing additional areas.
- o This soil remediation project is one of the largest in Germany.

Mobility of the future: Audi is planning for the future and has joined up with the city of Ingolstadt and other partners to work on innovations in mobility for the Ingolstadt region. The spectrum ranges from measures for appealing cycling options and public transport initiatives to digitalization projects. For example, Audi is involved in initiatives to optimize bus and rail traffic. There has been a train station on the factory grounds since the Ingolstadt Audi stop opened in 2019. The joint project of the Free State of Bavaria, the city of Ingolstadt, Deutsche Bahn, and AUDI AG is sustainably improving mobility solutions. Audi employees living in the vicinity take an environmentally friendly train ride to work without traffic jams or searching for parking spots.

To ease traffic congestion, the Audi Ingolstadt site is working with the Ingolstadt public transit company (VGI) and Deutsche Bahn, among others. The optimized bus routes and envisaged half-hourly service at the Ingolstadt Audi train station, right on the factory premises, will benefit not only Audi employees but also local residents. At the same time, this strengthening of local public transport is an important contribution to environmental protection and decarbonization.

With a specially developed digital tool, Audi is supporting a project to make local public transport in the region even more attractive. The so-called residential cluster records commuter flows at Audi and is also available to the project partners. The project leverages these values, which, together with supplemented mobility data, helps to expand local public transport services in targeted ways.

Audi has also been advancing future-oriented mobility at its sites in Germany, thanks to a network with charging infrastructure for electric vehicles. Building on the first charging points created in 2018, the company is also continuing to expand this network at the Ingolstadt location. As of December 31, 2025, Audi is operating more than 3,000 charging points at its German locations. This includes internal charging points (e.g., for research vehicles) and charging points for employees and visitors. At the Ingolstadt location, external charging points are available in AUDI AG parking garages and near the Audi Forum Ingolstadt. Audi is also promoting additional charging facilities in Ingolstadt. For example, the Ingolstadt utility company plans to build a quick-charging park on the incampus site.

Münchsmünster

Audi efficiently packs high technology into a 54-hectare site in Münchsmünster in the Center of Excellence for high-tech suspension, aluminum structural, and pressed parts. This site has been using innovative production methods since 2013 to produce form-hardened sheet metal items and aluminum die castings for lightweight construction. The module/system assembly operations and press shop in Münchsmünster are an important aspect of automotive manufacturing in Ingolstadt. More than 700 employees work there in three shifts. In 2025, more than 12 million automotive parts were manufactured there.

Neuburg

Audi Neuburg is home to Audi Formula Racing GmbH, the Audi Driving Experience and Audi Sport GmbH. The Technical Development division also tests driver assistance and safety systems at the site, and Ducati Motor Deutschland GmbH has its headquarters here. The 47-hectare high-tech Audi site is located in Neuburg an der Donau, about 20 kilometers west of Ingolstadt. The site provides a total of more than 500 jobs. Audi customers and guests can experience models up close in Neuburg, for example during training sessions on various circuits. A so-called prototype driving license, important for suppliers and developers, is also offered. From the Neuburg site, Audi Sport GmbH supports the racing activities of its customers worldwide through the Audi Sport performance division as well as the Audi Sport racing legends project.

Audi Formula Racing GmbH is developing and manufacturing the power unit for the Audi Revolut F1 Team at the Neuburg site. Thanks to the existing infrastructure, development of the power unit was able to begin directly in 2022, while at the same time a comprehensive modernization and expansion of specialized workshops and laboratories for the F1 project was implemented. A new building with around 3,000 square meters of floor space expands the test area. Overall, Audi has 22 state-of-the-art engine and component test benches for Formula One in Neuburg.

Audi's Technical Development department carries out development tests with prototype cars on the site and tests the latest generation of driver assistance and camera systems, among other things.

Ducati Motor Deutschland GmbH is based at Audi Neuburg and represents the Italian motorcycle manufacturer Ducati Motor Holding spa as its German subsidiary.

Design and Technical Development

- o Employees in areas ranging from design to engineering shape the entire product creation process – from design, new vehicle concepts, engine and transmission development, powertrain electrification, electrical and electronic development, and car bodies and suspension systems. Interdisciplinary collaboration enables customer-focused solutions

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for strategic fields of innovation, such as digitalization, sustainable drive types, and premium mobility experiences.

- o **Audi Design** is the driver of the entire company in line with the new design philosophy – design-driven. It focuses on a clear, minimalist design language that subtly integrates technology and opens new experiential spaces. The **Design Center** is its creative heart – a place where the four principles of the design philosophy are brought to life: clear, technical, intelligent, and emotional. In a 37,180-square-meter space, multidisciplinary, international teams design the Audi models of tomorrow – connected, collaborative, and with a clear ambition: to precisely express the essence of the Audi brand and inspire people worldwide.
- o **Networked development through systems engineering:** New forms of collaboration across different company divisions are creating the conditions for mastering highly complex technical systems. The focus is on production requirements and functions.
- o The **Aggregate Center**, a workplace for engineers, houses a variety of test equipment and measuring technology. Drive types are developed and thoroughly tested here.
- o **The “High-voltage battery” project house** was opened as a Center of Excellence integrating Technical Development, Production, and partner companies.
- o **Powered up at the Electronics Center:** This is where all electrical devices, cables, sensors, and control units undergo comprehensive testing at an early stage in order to implement digitalization in the vehicle. In the past, the focus here was on cables, electrics, and control units. It is now the central point of contact for software development in the vehicle. The transformation from cable to software integration is progressing, and the focus is currently on validation and approvals for the software-defined vehicle (SDV).
- o **Design check for the virtual Audi “to go”:** In the virtual reality (VR) studio, development teams analyze realistic vehicle models that are true to detail before they are made.
- o **In UX/UI development**, customer-centered concepts are designed holistically and from a single source along the customer journey – from innovation to concept approval.
- o **The Lighting Assistance Center** is a 120-meter-long light tunnel that cars can drive through. This is where Audi’s pioneering lighting technology is created, with innovations such as Matrix LED headlights and laser light.
- o **Wind-resistance at the wind tunnel center** with the aeroacoustics, thermal, and climate wind tunnels: Experts work on optimal aerodynamics at speeds of up to 300 kilometers per hour.
- o **In the newly emerging high-frequency center**, Audi will, in future, carry out all relevant tests relating to wireless technology and electromagnetic compatibility at the complete-vehicle level, centrally and at an optimized location. The shell was completed in 2025, and operations are scheduled to start in 2027.



Developing the mobility of the future

- o To successfully manage the transformation to electric mobility and digitalization, Audi needs new key skills, which it is promoting in particular among its workforce.
- o A primary focus is promoting the next generation of skilled workers. As a future-oriented company, AUDI AG continuously adapts its vocational training and dual study programs to reflect the transformation and prepare for strategic future jobs. Around 1,400 vocational trainees and more than 250 dual students work at Audi in Ingolstadt on the future of mobility. In 2025, more than 450 talented young people began their vocational training or started a dual bachelor's or master's degree program at the Ingolstadt site. Audi is focusing on targeted qualification and advanced training programs for its employees to promote lifelong learning as part of its training-to-retirement approach to the transformation.

Working at Audi

Audi offers a wide range of attractive working conditions, from a modern culture of cooperation, diverse possibilities for individual development, and space for innovations to health promotion measures for employees with attractive salaries and a high level of job security.

Work-life balance

- o Audi supports its employees with various offers to help them balance their professional and private lives.
- o For example, as the largest employer at its headquarters in Ingolstadt, AUDI AG offers childcare slots for employees' children in partnered daycare centers, holiday childcare during the summer holidays and shorter breaks throughout the year, in addition to flexible short-term care for off-peak times and last-minute childcare needs.
- o The company also supports employees who care for family members. For example, Audi works with an AWO care facility in Ingolstadt that takes over support for Audi employees' family members who need care, for instance, during vacation or periods of illness (prevention care). In collaboration with Audi BKK and famPLUS GmbH, there are free programs for Audi employees, including personalized assistance by telephone and online formats such as care lectures, workshops and training sessions. Audi also acts as a dementia partner, helping to raise awareness and offer online training for employees in cooperation with the German Alzheimer Association and Alzheimer Gesellschaft e.V. (Alzheimer Society of Ingolstadt).
- o For more information on how Audi, as an employer, puts people first, please visit the [Audi MediaCenter](#).

Environment, Social, Governance

Audi environmental program Mission:Zero encourages more environmental protection

Mission:Zero is Audi's environmental program for consistently sustainable production. It bundles all the company's activities and measures for reducing the ecological footprint at Audi sites worldwide in Production and Logistics. The focus is on Audi's key challenges of decarbonization, sustainable water use, resource efficiency, and biodiversity protection. One key goal of the environmental program – the net carbon-neutrality¹ of all production locations – was achieved in 2025.

Net carbon-neutral production site: Audi Ingolstadt has had net carbon-neutral production processes since the beginning of 2024. Audi has been producing cars in Ingolstadt exclusively with green electricity since 2012. In addition, solar panels have been installed there on an area of approximately 23,000 square meters. The expansion at the main plant is continuing – around 41,000 square meters are currently under construction or in the planning stage. The heat supply is also carbon-neutral thanks to the use of biomethane. As another measure, nearby industrial facilities supply the location with net carbon-neutral waste heat, for example, from a neighboring refinery and the municipal waste recycling plant. This allows the site to meet almost all its energy needs from renewable sources. Thanks to its energy management, the location was also able to save more than 29,780 megawatt hours of energy in 2025.

Any emissions that Audi cannot yet avoid (currently a maximum of ten percent of the original carbon emissions) are offset by purchasing carbon credits that are certified according to the highest quality standards. Net carbon neutrality was certified by independent experts.

Audi is also focusing on consistently reducing emissions outside the factory gates. As early as 2010, Audi was the first company to use trains that run on green power. The company has been operating carbon-free rail logistics in Germany with DB Cargo.

In addition, two modern plug-in hybrid locomotives are used at the Ingolstadt site for shunting work. The company is also continuously working to increase the proportion of rail traffic, for example, through the combined use of different rail and road carriers or by pooling shipments of material and finished vehicles. Audi is also expanding the use of alternative drive technologies for road shipments.

¹Audi understands net-zero carbon emissions to mean a situation in which, after other possible reduction measures have been exhausted, the company offsets the carbon emitted by Audi's products or activities and/or the carbon emissions that currently cannot be avoided in the supply chain, manufacturing, and recycling of Audi vehicles through voluntary offsetting projects carried out worldwide. In this context, carbon emissions generated during a vehicle's utilization stage, i.e. from the moment it is delivered to the customer, are not taken into account.



- o **Water use:** Since 2019, Audi has operated a process water supply center with a membrane bioreactor in Ingolstadt to use water even more efficiently. With the previous treatment system, roughly half of the wastewater generated at the site can be fed into a circuit, where it is treated and processed for reuse. Audi also collects rainwater at the site in underground retention basins for use as non-potable water.
- o **Resource efficiency:** New topcoat lines ensure that vehicles are painted in the most environmentally friendly way possible. Air circulation, dry separation, and modern exhaust air purification significantly reduce the consumption of heating energy, water, and CO₂ emissions. Emissions of volatile organic compounds (VOCs) are reduced by more than 90 percent. The use of an innovative electric dryer further increases energy efficiency compared to conventional gas processes.
- o **Land recycling:** IN-Campus GmbH, a joint venture between the city of Ingolstadt and AUDI AG, has remediated a 75-hectare area of industrial wasteland in the east of Ingolstadt, thus creating the conditions for the incampus technology park without consuming new land. Fifteen hectares of the total area have been designated as a compensation area for nature and landscape; a near-natural alluvial forest with fallow grassland and willow trees growing there is an ecologically valuable transition between the high-tech area and nature. In 2024, incampus won the Brownfield Award (Gold), which honors particularly sustainable reactivations of brownfield sites.
- o **Biodiversity:** Audi is temporarily ceding around 40 hectares of incampus land to nature with the Natur auf Zeit (“temporary nature”) project until it is needed for construction projects as the site develops. Together with the government of Upper Bavaria and the city of Ingolstadt, Audi and IN-Campus GmbH created the legal framework for this model project to promote biodiversity. As a member of the “Biodiversity in Good Company” initiative, Audi is involved in protecting biological diversity with projects at all locations.

An additional major measure at the Ingolstadt location are the open spaces at the manufacturing site Münchsmünster, designed to remain close to their natural form: a habitat for numerous animal and plant species, currently of around 13 hectares, has been created on the factory grounds. In a further initiative, suitable areas of grass on the plant premises in Ingolstadt are being gradually transformed into wildflower meadows to create a habitat for flora and fauna. The aim is to progressively turn almost 20,000 square meters into a blooming and flourishing environment.

Social engagement

For Audi, social engagement is an essential part of responsible and sustainable business. As the largest employer in the Ingolstadt region, AUDI AG acts as a “good neighbor,” advocating for the location and its people in a variety of ways. The company is in regular contact with the city, local businesses, associations, educational institutions, and social and cultural organizations.

- **Social engagement:** Audi purposefully supports voluntary work by employees and encourages them to get involved in sustainable action and life in their home region. The digital Audi volunteering platform is continually updated with advertisements for

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volunteering positions in organizations in the employees' local area. On the international "Audi Social Day," employees at all production sites worldwide volunteer for social projects for one day. This volunteer day has existed since 2012 and takes place every two years. In addition, project-specific donations of items and money for social service providers and associations are a central component of Audi's engagement in Ingolstadt.

- Audi as a sports partner in the region:** Audi is also a reliable supporter of sports in the region. As a long-standing sponsor of the Ingolstadt Half Marathon and the Audi Triathlon Ingolstadt, the company not only motivates countless employees but also inspires the entire region. As a partner of professional sports in the area, Audi supports FC Ingolstadt 04 and the ERC Ingolstadt ice hockey club. It attaches particular value to promoting youth and young talent (through the Audi Schanzer Football Academy and the Audi Sportakademie, for example), women's sports, and inclusion.
- Audi as a cultural partner in the region:** Audi has been sponsoring cultural activities for over 60 years. The Audi Philharmonic Wind Orchestra, a factory orchestra that began as an employee initiative, was the starting point for the company's cultural involvement. The company bundles a diverse cultural program under the heading Audi ArtExperience. Concert highlights in the region include the Audi Summer Concerts, the Audi Christmas Concert, jazz concerts at the Audi Forum Ingolstadt, and performances by the Audi Young Persons' Choral Academy. AUDI AG is also a sponsoring partner of regional culture and supports the Ingolstadt Museum and Foundation for Concrete Art and Design, the Ingolstadt Municipal Theater, and the Ingolstadt Jazz Days, among others.

History

The heart of the Audi Group beats at the Ingolstadt site. When the Auto Union GmbH was founded in Ingolstadt in 1949, it opened a new chapter in the history of the automobile manufacturer, which was previously based in the German state of Saxony. The company began producing spare parts, motorcycles, and DKW vehicles in the former Ingolstadt Fort buildings.

1945	Founding of Zentraldepot für Auto Union Ersatzteile Ingolstadt GmbH in Ingolstadt, at Schrankenstrasse 3, on December 3
1946	Start of spare parts production
1948	Removal of the "old" Auto Union from commercial register in Chemnitz; start of development of a delivery truck in Ingolstadt
1949	Founding of Auto Union GmbH as a production company on September 3 in Ingolstadt; start of production of the DKW Schnelllaster van and DKW RT 125 W motorcycle
1954	Inauguration of the new motorcycle plant in Ingolstadt

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1958	On April 24, acquisition of majority share in Auto Union by Daimler-Benz AG; wholly owned subsidiary at the end of 1964; cornerstone laid for new automobile factory in Ingolstadt; end of motorcycle production
1959	First DKW Junior from the new plant in Ingolstadt
1962	Sale of facilities in Düsseldorf to Daimler-Benz AG; vehicle production primarily in Ingolstadt
1964	Acquisition of majority share in Auto Union by Volkswagenwerk AG (wholly owned VW subsidiary since late 1966)
1965	The first post-war Audi built in Ingolstadt; successive discontinuation of production of DKW models
1969	Merger of Auto Union GmbH and NSU Motorenwerke AG: Audi NSU Auto Union AG, headquartered in Neckarsulm
1980	Start of production of the Audi quattro at the Ingolstadt site
1985	Company renamed AUDI AG with headquarters in Ingolstadt; products and company have borne the same name ever since
2009	Centenary of the Audi brand, 60th anniversary of the Ingolstadt site
2013	Opening of the manufacturing site in Münchsmünster (module and system production and Münchsmünster press shop) near Ingolstadt
2014	Opening of Audi Neuburg
2015	Opening of Audi Akademie in downtown Ingolstadt
2016	Land acquired for incampus technology park; new topcoat paint shop
2017	New Design Center; new production and logistics hall at the Logistics Center in Ingolstadt
2018	Remediation of incampus site begins
2019	Cornerstone laid for incampus technology park; opening of Ingolstadt Audi train stop
2020	First incampus building in use
2021	Conclusion of structural soil remediation and completion of the Energy Control Center on incampus

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2022	Start of regular operations at the Energy Control Center and the Audi IT Center on incampus; construction of extensions at Audi Neuburg location for Audi's Formula 1 project begins
2023	Start of production of the Audi Q6 e-tron* as the first fully electric model at the Ingolstadt location; inauguration of the incampus technology park; and start of operations at the new Audi Vehicle Safety Center
2024	Start of production for the Audi A6 e-tron; groundbreaking ceremony for Technical Development's new high-frequency center
2025	Start of production preparations for the Audi A2 e-tron and for the integrated production of the Audi Q3; completion of the high-frequency center shell

Communication Production Sites

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About Audi

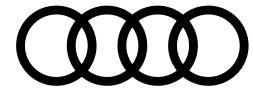
Audi drives transformation and shapes the mobility of tomorrow – with intelligent, electric products.

The premium automotive brand is available in more than 100 markets. Its global production network spans 22 sites in 13 countries. **Vorsprung durch Technik** unites more than 88,000 employees. With courage, passion, responsibility, and trust, they are reinterpreting more than 100 years of automaking tradition for the future. In 2026, Audi is entering Formula 1 with a factory team in a bold expression of its motorsports DNA.

The Audi Group also includes the supercar manufacturer Lamborghini, the luxury brand Bentley Motors, and the motorcycle maker Ducati.

Learn more about the Audi Group [here](#).

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Fuel/electric power consumption and emissions values of the models named above:

Audi Q2

Combined fuel consumption in l/100 km: 7.7 -4.8 (30.5-49.0 US mpg);
CO₂ emissions combined in g/km: 175-125 (281.6-201.2 g/mi); CO₂ class F-D

Audi A6 Avant e-tron

Combined electric power consumption in kWh/100 km: 17.7 -14.1;
CO₂ emissions combined in g/km: 0; CO₂ class A

Audi A6 Sportback e-tron

Combined electric power consumption in kWh/100 km: 16.6 -13.4;
CO₂ emissions combined in g/km: 0; CO₂ class A

Audi Q6 SUV e-tron

Combined electric power consumption in kWh/100 km: 19.3 -15.6;
CO₂ emissions combined in g/km: 0; CO₂ class A

Audi Q6 Sportback e-tron

Combined electric power consumption in kWh/100 km: 18.4 -15.1;
CO₂ emissions combined in g/km: 0; CO₂ class A

Audi A3

Combined fuel consumption in l/100 km: 7.3 -4.4 (32.2-53.5 US mpg);
CO₂ emissions combined in g/km: 167-115 (268.8-185.1 g/mi); CO₂ class F-D