

March 2026

## **Audi in Brazil (Curitiba / São José dos Pinhais)**

### **Facts & Figures (as of December 31, 2025)**

- Audi production start: 1999
- Production (2025): 0 automobiles
- Managing Director: Sascha Sauer
- Employees: 107
- Site footprint: 1,300,000 square meters
- Good to know: Only Audi production site in South America

### **Current model series at the location**

Audi Q3

### **Profile of location**

Audi do Brasil has been manufacturing the Audi Q3\* and Audi Q3 Sportback\* at its plant in São José dos Pinhais in the state of Paraná since mid-2022. The Audi Q3\* has been the gold standard in its segment following the introduction of its current generation to the Brazilian market in 2020. It became the best-selling Audi in the country in its very first year.

The history of Audi production in Brazil began at the site in 1999 with the first generation of the Audi A3, which was produced until 2006 when the plant went into hiatus. In 2012, the Brazilian government created Inovar-Auto, a subsidy program to strengthen technological innovation and the production chain for motor vehicles. Consequently, Audi do Brasil decided to manufacture vehicles in the country again. To that end, the company invested around €150 million in the Paraná plant. Production at the updated facility started in 2015 with the A3 Sedan, which was built there until the end of its life cycle in 2020.

***The equipment, data and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.***

*\*The collective fuel/electric power consumption and emissions values of all models named and available on the German market can be found in the list provided at the end of this text.*

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#### About Audi

Audi drives transformation and shapes the mobility of tomorrow – with intelligent, electric products.

The premium automotive brand is available in more than 100 markets. Its global production network spans 22 sites in 13 countries. **Vorsprung durch Technik** unites more than 88,000 employees. With courage, passion, responsibility, and trust, they are reinterpreting more than 100 years of automaking tradition for the future. In 2026, Audi is entering Formula 1 with a factory team in a bold expression of its motorsports DNA.

The Audi Group also includes the supercar manufacturer Lamborghini, the luxury brand Bentley Motors, and the motorcycle maker Ducati.

Learn more about the Audi Group [here](#).

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**Fuel consumption and emissions value\* of the models named above:**

**Audi Q3**

Combined fuel consumption in l/100 km (62.1 mi): 9.0-5.3 (26.1-44.4 US mpg); combined CO<sub>2</sub> emissions in g/km: 205-138 (329.9-222.1 g/mi); CO<sub>2</sub> class: G-E

**Audi Q3 Sportback**

Combined fuel consumption in l/100 km (62.1 mi): 9.0-5.3 (26.1-44.4 US mpg); combined CO<sub>2</sub> emissions in g/km: 205-138 (329.9-222.1 g/mi); CO<sub>2</sub> class: G-E