



March 2024

### Audi in Spain (Martorell)

#### Facts & Figures (as of December 31, 2023)

• Audi production start: 2011

Production (2023): 64,890 automobiles

Managing Director: Jose Arreche

## **Current model series at location** Audi A1

#### Profile of location

Various Audi models have been built at the SEAT site in Martorell near Barcelona since 2011. The Audi Q3 was produced here until summer 2018. Production of the Audi A1 Sportback\* in Martorell began in October 2018. A1 production totaled 64,890 units in 2023.

The new generation of the sporty compact model A1 Sportback\* is being made exclusively at the SEAT plant and distributed to all the markets where it is sold. The A1 is making a positive contribution to the factory's export volume, which is above 80 per cent.

The Audi A1, the second premium model made in Spain following the production success of the Audi Q3, is being made using the MQB A0 platform. The Audi A1 allows to enhance synergies and efficiencies with the models that share its platform in Martorell, the SEAT Ibiza and Arona.

#### Sustainability

SEAT S.A. uses the subtropical climate of Catalonia, with its average of 2,500 to 3,000 hours of sunshine per year, as an important source of energy. To this end, the company commissioned the largest solar power plant in the automotive industry back in 2013. The system with more than 53,000 solar panels on the roofs of production facilities and storage fields, offers 11 megawatts (MW) of Power and generates more than 17 million kilowatt hours (kWh) of electricity every year.

In 2024, SEAT S.A. will install 39,000 new solar panels to triple its capacity to self-generate renewable energy. This expansion, distributed across 233,000 square meters in its three production different facilities – Martorell, El Prat and Barcelona –, will offer an additional 21 MW of power and generate 29 million kilowatt hours (kWh) each year.

The equipment, data and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.

\*The collective fuel/electric power consumption and emissions values of all models named and available on the German market can be found in the list provided at the end of this text.





This clean energy will complement the use of certified green electricity from external sources in all SEAT S.A.'s facilities, with no  $CO_2$  emissions generated. This project represents an important milestone in SEAT S.A.'s decarbonisation plan and underlines the company's transformation towards a provider of more sustainable mobility.

#### **Communication Site Martorell**

Ezequiel Avilés Corporate Communication Tel.: +34 93 708 59 50

Mobile: +34 646 303 738
Email: ezequiel.aviles@seat.es
http://seat-mediacenter.com

**Communication Production Sites** 

David Helm Spokesperson International Sites / Audi Group

Tel.: +49 841 89 987646

Email: david-johannes.helm@audi.de

www.audi-mediacenter.com



The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segment. The brands Audi, Bentley, Lamborghini, and Ducati produce at 21 locations in 12 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2023, the Audi Group delivered 1.9 million Audi vehicles, 13,560 Bentley vehicles, 10,112 Lamborghini vehicles, and 58,224 Ducati motorcycles to customers. In the 2023 fiscal year, Audi Group achieved a total revenue of €69.9 billion and an operating profit of €6.3 billion. Worldwide, an annual average of more than 87,000 people worked for the Audi Group in 2023, more than 53,000 of them at AUDI AG in Germany. With its attractive brands and numerous new models, the group is systematically pursuing its path toward becoming a provider of sustainable, fully networked premium mobility.

<sup>\*</sup>The collective fuel/electric power consumption and emissions values of all models named and available on the German market can be found in the list provided at the end of this text.





# Fuel/electric power consumption and emissions values of the models named above: Audi A1 Sportback

Combined fuel consumption in l/100 km: 5.6 - 4.6 (42 - 51.1 US mpg); combined  $CO_2$  emissions in g/km: 128 - 106 (206 - 170.6 g/mi);  $CO_2$  classes: D - C