

The most high-performance models of all time from Audi

 Sebastian Grams, Managing Director Audi Sport GmbH: "Every RS model expresses the passion with which we develop our high-performance cars – and with which, model after model, we combine the highest driving dynamics, pure emotion and, at the same time, high suitability for everyday use in a precisely fitting manner."

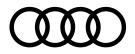
Ingolstadt/Neckarsulm, May 15, 2023 – In 2019, Audi Sport GmbH (formerly known as quattro GmbH) launched its largest RS model offensive within a year and thus offers the largest product portfolio of all time. The sporty subsidiary of AUDI AG presented seven new versions of its then twelve-model range alone: the TT RS as a coupé* and roadster*, the RS 6 Avant*, the RS 7 Sportback*, the RS Q3* and the RS Q3 Sportback*, and the RS Q8*. There are also three comprehensive updates: for the RS 4 Avant*, RS 5 Coupé* and RS 5 Sportback*.

The basis of this offensive is the new model strategy used by Audi Sport GmbH since 2014: the RS vehicles that it designs and implements are now available relatively soon after the respective basic models from large-scale production are launched. It is no longer the case that the RS vehicles are introduced within the last third of the respective basic model's market runtime. "This reorientation was possible primarily thanks to the forward-thinking portfolio planning of our well-established team. This not only enabled us to significantly extend the market period of our RS models, but also to reduce our production breaks," says Rolf Michl, Director of Sales and Marketing in 2019 and today Managing Director of Audi Sport GmbH. The characteristics of the sportiest road car models with the four rings are thus defined much earlier and their development runs in parallel to the work done on the respective road car models on which they are based. In addition to the design, the focus is on the drivetrain and chassis. After all, the sporty DNA that is in every Audi should be worked out to the maximum in the individual RS models.

Whether it's a 2+2 coupé or roadster, or a sedan, or an Avant or an SUV coupé: every new RS model from Audi embodies a philosophy that is driven by the pursuit of maximum performance and perfection. "Each RS model expresses the passion with which we develop our high-performance cars – and with which we repeatedly combine the highest driving dynamics, pure emotion and, at the same time, a high level of suitability for everyday use, model after model," says Sebastian Grams, Managing Director of Audi Sport GmbH, responsible for high-performance models and vehicle customization. "For almost 30 years, our customers have experienced the RS models as superior and, at the same time, dynamic companions in everyday

*The collective fuel/electric power consumption and emissions values of all models named and available on the German market can be found in the list provided at the end of this text.





life, which convey the greatest possible driving pleasure. And we are already showing how fascinating sustainable mobility can be with our all-electric spearhead, the Audi RS e-tron GT," adds Rolf Michl, Managing Director of Audi Sport GmbH, responsible for finance, procurement, strategy and motorsport.

Audi produces its high-performance models at four locations. The RS 3 Sportback*, the RS 3 Sedan*, the RS 4 Avant*, the RS 5 Coupé* and the RS 5 Sportback* all roll off the production line at the main plant in Ingolstadt. The Neckarsulm site produces the RS 6 Avant*, the RS 7 Sportback*, the R8 Coupé*, the R8 Spyder* and the R8 racing cars (GT2, GT3, GT4), as well as the e-tron GT quattro* and RS e-tron GT*. The Hungarian plant in Győr produces the TT RS as a coupé* and roadster*, as well as the RS Q3* and the RS Q3 Sportback*. The RS Q8* comes from the Slovakian plant in Bratislava. All the RS models run in parallel with their sister models at common production facilities. The press shops of the Audi and Volkswagen Group supply the specific outer skin parts made of steel or often aluminum, which are then assembled in the body shop.

Also in 2019, Audi Sport GmbH rounds off its R8 range: the Audi R8 V10 RWS, introduced in 2018 as a limited special model, became the R8 V10 RWD – an integral part of the series of high-performance sports cars with the four rings. The new design features, which are analogous to the R8 quattro versions of the production model, make the mid-engine car with rear-wheel drive look even wider, flatter and therefore even more dynamic. From 2021, Audi Sport GmbH has delivered the R8 V10 performance RWD* as a coupe and as a Spyder*. In 2022, the sporty Audi subsidiary added further special editions and models to its range: In addition, the Audi TT RS Coupé iconic edition, the Audi RS 3 performance edition, the Audi RS Q3 edition 10 years and the Audi R8 Coupé V10 GT RWD*, as well as the Audi RS 6* and the Audi RS 7* as performance models, all became available. The latest additions stand for exclusivity and driving pleasure at the highest level and mark the pinnacle of their respective road car models. The largest portfolio of Audi Sport GmbH to date currently includes 16 high-performance models.

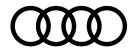
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The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segment. The brands Audi, Bentley, Lamborghini, and Ducati produce at 22 locations in 13 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2022, the Audi Group delivered 1.61 million Audi vehicles, 15,174 Bentley vehicles, 9,233 Lamborghini vehicles, and 61,562 Ducati motorcycles to customers. In the 2022 fiscal year, AUDI Group achieved a total revenue of €61.8 billion and an operating profit of €7.6 billion. Worldwide, more than 87,000 people worked for the Audi Group in 2022, over 54,000 of them at AUDI AG in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the group is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility.





Fuel/electric power consumption and emissions values** of the models named above:

Audi TT RS Coupé 2.5 TFSI Combined fuel consumption in l/100 km: 9.2–8.8; combined CO₂ emissions in g/km: 208–201

Audi TT RS Roadster 2.5 TFSI Combined fuel consumption in l/100 km: 9.3–9.2; combined CO₂ emissions in g/km: 210–208

Audi RS 6 Avant 4.0 TFSI quattro Combined fuel consumption in l/100 km: 12.7–12.1; combined CO₂ emissions in g/km: 289–276

Audi RS 7 Sportback 4.0 TFSI quattro Combined fuel consumption in l/100 km: 12.6–12.0; combined CO₂ emissions in g/km: 285–272

Audi RS Q3 2.5 TFSI quattro Combined fuel consumption in l/100 km: 10.1–9.5;

combined CO₂ emissions in g/km: 228-216

Audi RS Q3 Sportback 2.5 TFSI quattro

Combined fuel consumption in l/100 km: 10.1–9.6; combined CO₂ emissions in g/km: 229–218

Audi RS Q8 4.0 TFSI quattro

Combined fuel consumption in l/100 km: 13.6–13.2; combined CO₂ emissions in g/km: 308–300

Audi RS 4 Avant 2.9 TFSI quattro

Combined fuel consumption in l/100 km: 10.1–9.6; combined CO₂ emissions in g/km: 229–217

Audi RS 5 Coupé 2.9 TFSI quattro

Combined fuel consumption in l/100 km: 9.8–9.3; combined CO₂ emissions in g/km: 223–211

Audi RS 3 Sportback 2.5 TFSI quattro

Combined fuel consumption in l/100 km: 9.5–9.0; combined CO₂ emissions in g/km: 216–205

Audi R8 Coupé V10 performance quattro

Combined fuel consumption in l/100 km: 13.0; combined CO₂ emissions in g/km: 299–297

Audi R8 Spyder V10 performance quattro

Combined fuel consumption in l/100 km: 13.4–13.3; combined CO₂ emissions in q/km: 306–304

Audi e-tron GT quattro

Combined electric power consumption in kWh/100 km: 21.6–19.6; combined CO_2 emissions in g/km: 0

Audi RS e-tron GT

Combined electric power consumption in kWh/100 km: 22.1–19.8; combined CO_2 emissions in g/km: 0

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Audi R8 Coupé V10 performance RWD

Combined fuel consumption in l/100 km: 12.9–12.5; combined CO₂ emissions in g/km: 293–284

Audi RS 6 Avant 4.0 TFSI quattro performance Combined fuel consumption in l/100 km: 12.7–12.2; combined CO₂ emissions in g/km: 289–277

Audi RS 7 Sportback 4.0 TFSI quattro performance

Combined fuel consumption in l/100 km: 12.5–12.0; combined CO₂ emissions in g/km: 284–273

Audi R8 Spyder V10 performance RWD Combined fuel consumption in l/100 km: 13.8–13.4; combined CO₂ emissions in g/km: 313–305

Audi TT RS Coupé iconic edition

Combined fuel consumption in l/100 km: 9.1 (25.8 US mpg) (WLTP); combined CO₂ emissions in g/km: 207 (333.1 g/mi) (WLTP)

**The indicated consumption and emissions values were determined according to the legally specified measuring methods. Since September 1, 2017, type approval for certain new vehicles has been performed in accordance with the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO₂ emissions. Since September 1, 2018, the WLTP has gradually replaced the New European Driving Cycle (NEDC). Due to the more realistic test conditions, the consumption and CO₂ emission values measured are in many cases higher than the values measured according to the NEDC. Additional information about the differences between WLTP and NEDC is available at <u>www.audi.de/wltp</u>.

At the moment, it is still mandatory to communicate the NEDC values. In the case of new vehicles for which type approval was performed using WLTP, the NEDC values are derived from the WLTP values. WLTP values can be provided voluntarily until their use becomes mandatory. If NEDC values are indicated as a range, they do not refer to one, specific vehicle and are not an integral element of the offer. They are provided only for the purpose of comparison between the various vehicle types. Additional equipment and accessories (attachment parts, tire size, etc.) can change relevant vehicle parameters, such as weight, rolling resistance and aerodynamics and, like weather and traffic conditions as well as individual driving style, influence a vehicle's electric power consumption, CO₂ emissions and performance figures.

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the "Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models," which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany (<u>www.dat.de</u>).