



Marco Philippi

Head of Procurement Strategy

Marco Philippi was born in Munich in 1977.

After qualifying for university entrance, Marco Philippi studied International Business at Reutlingen University, graduating with a degree in Business Administration (FH) and a Master of Business Administration (MBA). Marco Philippi spent the last year and a half of his studies in Mexico at the EGADE Business School in Monterrey and was supported by a scholarship from the academic exchange service DAAD. He then began his career at Volkswagen Consulting, the internal management consultancy of the Volkswagen Group, in 2004.

In 2008 he moved to the Wolfsburg Group headquarters and worked in corporate strategy for the Volkswagen brand until 2010. From 2010, various positions of responsibility within Group procurement followed. In 2017 he assumed responsibility in a dual-function position for the newly created “Procurement Strategy” area of both the Volkswagen Group and the Volkswagen brand.

Marco Philippi moved to AUDI AG in Ingolstadt to become Head of Procurement Strategy on October 1, 2019. He is responsible in this function for managing the strategy and central functions of the division, for sustainability in the supply chain and for innovation management with suppliers.