

#### Communications Model Lines, Innovation and Technology

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#### PRESS INFORMATION

## The new Audi Q3 Sportback

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The equipment, data, and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.

The collective fuel consumption values of all models named and available on the German market can be found in the list provided at the end of this Press Information.



#### **Condensed Information**

## Powerful Elegance: The Audi Q3 Sportback

Audi is adding a compact SUV in coupé shape to its model range: the Audi Q3 Sportback. The new model combines the strong presence and versatile everyday convenience of an SUV with the sporty elegance and agile handling of a coupé. This makes it the first compact crossover of the Audi brand.

#### Low roofline and a muscular body: the design

The Audi Q3 Sportback stands for strength and precision to an equal degree, and reflects this in all design details. The black grille of the octagonal Singleframe is strongly three-dimensional in design, and this makes it particularly sporty. The same applies for the trapezoidal air inlets and the expressive bumper with its flat blade. The coupé-like passenger cabin acts as a contrast to the distinctive attachments, which are painted in contrasting colors and thus emphasize the SUV character. The low roofline gives way to flat Dpillars and ends in a roof edge spoiler. As a result, the Audi Q3 -Sportback appears much longer than its sister model Q3. In addition, the SUV-coupé is almost three centimeters flatter and thus has a more muscular appearance. Above the wheels, strong contours hint at the quattro drive, which comes as standard with most engines. Many light and shadow effects arise on the plastic-formed rear. The low window, flanked by aero trims, and the sporty bumper, which takes up the look of the air inlets, emphasize the width of the Audi Q3 Sportback. The reversing lights contribute to this as well: They run inwards in a tapered shape, just like the flat headlights. Audi supplies the latter in three versions up to Matrix LED technology, whose adaptive high beam intelligently illuminates the road as best suits the driving situation.

#### Sporty on and off the road: the suspension

The Audi Q3 Sportback offers driving fun on various terrains. In the city, on long-haul routes, or on easy terrain – the compact crossover is a dynamic all-around performer. It features progressive steering as standard, whose gear ratio becomes increasingly direct as the steering angle increases, and the sport suspension. On request, the suspension is available with damper control, which further increases the range between dynamism and comfort. Depending on the driving situation, road condition and personal preferences, the driver can vary the car's characteristics via the standard dynamic handling system, Audi drive select, in six profiles, including the *offroad* mode. In addition to the engine and transmission set-up, this system also influences the electronically adjustable shock absorbers and the steering assistance. As an option, the hill descent control can offer support: It keeps the speed selected by the driver constant on an incline greater than 6%.



#### TFSI, TDI, S tronic, quattro: the drive

For the Audi Q3 Sportback two gasoline and a diesel engine are available for selection at first. The 1.5 TFSi in the Q3 Sportback 35 TFSI (combined fuel consumption in  $l/100 \text{ km}^*$ : 6.0–5.7 (39.2–41.3 US mpg); combined CO<sub>2</sub> emissions in g/km\*: 137–130 (220.5–209.2 g/mi) delivers 110 kW (150 metric hp). It uses the cylinder on demand technology, which switches off two cylinders at low and medium loads. Later this engine will follow with S tronic and 48 volt mild hybrid system. During deceleration, it recovers energy; during acceleration from low speeds, it supports the engine. In real-life driving, it can save up to 0.4 l of fuel per 100 km.

The Q3 Sportback 45 TFSI quattro is fitted with the most powerful engine, the 2.0 TFSI with 169 kW (230 metric hp) and S tronic (combined fuel consumption in l/100 km\*: 7.7–7.3 (30.5–32.2 US mpg); combined  $CO_2$  emissions in g/km\*: 174–166 (280.0–267.2 g/mi)). The 2.0 TDI in the Q3 Sportback 35 TDI – also with S tronic – delivers 110 kW (150 metric hp) (combined fuel consumption in l/100 km\*: 4.9–4.7 (48.0–50.0 US mpg); combined  $CO_2$  emissions in g/km\*: 129–123 (207.6–197.9 g/mi)). It is also available as a manual transmission vehicle with quattro drive (combined fuel consumption in l/100 km\*: 5.7–5.5 (41.3–42.8 US mpg); combined  $CO_2$  emissions in g/km\*: 151–144 g/km (243.0–231.7 g/mi).

The two entry-level engine types with 110 kW (150 metric hp) transmit their forces to the front wheels as standard. In the top gasoline engine, the quattro all-wheel drive takes on the job of force transmission as standard. Its central component is a hydraulic multi-plate clutch on the rear axle. Its electronic management combines outstanding stability and strong traction with a high level of driving enjoyment. At the limits of performance, the quattro drive works closely together with the wheel-selective torque control, It makes handling even more dynamic and stable by gently applying the brake to the inside wheels with the quattro drive and the inside front wheel with the front drive.

#### Variable comfort: Interior and space concept

The Audi Q3 Sportback is 4.50 m (14.8 ft) long, 1.84 m (6.0 ft) wide and 1.56 m (5.1 ft) high; its wheelbase measures 2.68 m (8.8 ft). This results in a large and highly variable interior. The rear seats offer space for three people. They can be moved 130 mm (5.1 in) longitudinally as standard; their backrests are divided into three sections, and their inclination can be adjusted in seven stages. The volume of the luggage compartment ranges from 530 l (18.7 cu ft) to 1,400 l (49.4 cu ft). The loading floor can be adjusted to two levels, and the rear shelf is located beneath it. As an option, Audi will deliver an electric tailgate that can also be opened and closed with a foot motion. The front seats – electrically adjustable and heated on request – offer a sporty position and a high level of comfort. Depending on the equipment, there are sport seats with contrasting stitching and colored stripes along the side panels. In addition, Alcantara surfaces on the instrument panel and the armrests emphasize the progressive design philosophy. In the dark, the optional contour/ambient lighting package sets lighting accents with its 30 selectable colors.

<sup>\*</sup> Information on fuel consumption and  $CO_2$  emissions as well as efficiency classes in ranges depending on the tires and alloy wheel rims used



#### Digital world: Displays and operation

The operating and display concept proves how Audi is pushing ahead with digitalization: Even the basic equipment includes a digital instrument cluster with a 10.25-inch screen diagonal, which the driver operates using the multifunction steering wheel. In the top-of-the-line system, MMI navigation plus, the displays appear in the Audi virtual cockpit, which offers many additional functions. A touch display measuring 10.1 inches is positioned in the center of the instrument panel. When a function is selected, it emits acoustic feedback. Just like in the brand's full-size class models, it is surrounded by wide, high-gloss black trim. Together with the air-conditioning control unit located beneath it, the display is ergonomically tilted 10° towards the driver. On request, the 12.3-inch Audi virtual cockpit plus is available with three selectable layouts, including a particularly dynamic view.

The flat menu structure is complemented by a control unit that uses natural language and can also understand free-form communication. Entering a navigation destination and the MMI search are based on free-form text input. The system recognizes the driver's most frequent destinations based on previous journeys, allowing it to generate suitable suggestions. When doing so, it takes into consideration statistical empirical values regarding the traffic load and time of day.

#### Comprehensive networking: Infotainment and Audi connect

Together with MMI navigation plus, the online services of Audi connect are made available on board at LTE Advanced speed via a permanently installed SIM card. This includes, for example, online traffic information and the online points of interest service, which complements route guidance with photos, opening hours and user evaluations. Thanks to the inter-connectivity of the Audi fleet, the Q3 Sportback receives and provides information about parking spaces on the roadside, hazard areas and speed limits, which are detected via the on-board camera and vehicle sensors. Traffic light information is a new feature among the Car-to-X services. The car receives data from a city's traffic computer, as a result of which the driver receives information about traffic light phases in the Audi virtual cockpit. This allows drivers to adjust their speed preemptively, which increases efficiency and improves traffic flow. This offering is initially available in individual European cities and will be gradually extended depending on the infrastructure in the urban area.

Another new feature is the cloud-based Amazon voice service Alexa, which streams music and audio books and also offers access to more than 80,000 Alexa Skills. Navigation with Google Earth and the hybrid radio, which automatically switches between FM, DAB and online streaming depending on the reception conditions, also form part of the Audi connect navigation & infotainment plus package. The voice control system uses the detailed knowledge in the cloud to answer the driver's questions and commands.



The free myAudi app and the Audi smartphone interface ensure interconnectivity between the car and smartphone. This integrates Android and iOS cell phones into the on-board infotainment system. The content of the smartphone is shown on the MMI display via Apple CarPlay or Android Auto, and no cables are required if the top infotainment system is used with an iPhone. The Audi phone box and the Bang & Olufsen Premium Sound System with virtual 3D sound complete this comprehensive offer.

#### Outstanding in any situation: the assist systems

In the Audi Q3 Sportback, four standard systems are used for safety. These include the lane departure warning and the lane change warning. While the former helps the driver to remain in the lane, the latter points out critical situations when changing lanes, such as if there is a vehicle in the blind spot. The series scope in Germany also includes Audi pre sense front. If a head-on collision is imminent, it outputs a visual, acoustic and haptic warning to the driver. In an emergency, it causes full braking and initiates the Audi pre sense basic safety measures. This involves tightening the front seat belts, closing the windows and the optional sliding roof, and activating the hazard warning lights.

The adaptive cruise assist is a highlight of the optional systems. It takes the burden off the driver during longitudinal and lateral guidance. Ultra-modern systems such as the 360 degree cameras offer assistance with parking and maneuvering. They show the direct surroundings of the SUV coupé on the MMI display, and the driver can choose from several perspectives. The park assist automatically guides the car into and out of parking spaces. If, for example, the driver wants to back out of an entrance, the rear cross traffic assist warns about approaching vehicles that the system classifies as critical.

#### Available commercially from fall onwards: Market introduction and edition model

Delivery of the Audi Q3 Sportback in Europe will start in the fall. In Germany, the price for the 35 TFSI is €36,000, while the 35 TDI and the 35 TDI quattro are available from a starting price of €40,200 each. An exclusive edition model in two designs accompanies the market introduction, Depending on their paint finishes, they are called "edition one dew silver" and "edition one mythos black." In both models, the exterior is based on the S line and the black styling package. Dark decorative panels in the matrix LED headlights and 20-inch wheels make for an even sportier look. The interior features a silver edition model with the elegant interior design selection and bright colors, while the black model is based on the dark interior S line, supplemented by blue Alcantara areas on the instrument panel and the armrests in the doors.



#### The Facts

## The new Audi Q3 Sportback

#### Exterior design

- Octagonal Singleframe as the hallmark design characteristic of the Q models; black, markedly three-dimensional radiator grille, large trapezoidal air inlets, distinctive bumpers
- > Coupé-like passenger cabin, flat roofline, long roof edge spoiler, heavily slanting Dpillars, contours above the wheel arches to indicate -quattro drive, narrow vehicle midsection
- > Standard contrasting paint finish in Manhattan gray and gloss package, twelve paint colors
- > 17-inch aluminum wheels, up to 20-inch wheels available upon request
- Optional S line exterior with specific design details and more dynamic appearance, aluminum elements in the radiator grille emphasize the vertical character of the Q DNA; 18inch wheels as standard, exclusive paint colors -

#### Suspension

- Progressive steering, sport suspension and dynamic handling system <u>Audi drive select</u> with six profiles (including offroad) as standard; comfort suspension available as an alternative at no extra cost
- > Suspension with damper control and hill descent control available upon request

#### Drive

- > At market introduction
  - Audi Q3 Sportback 35 TFSI: 1.5 TFSI with 110 kW (150 metric hp) and cylinder on demand
  - Audi Q3 Sportback 45 TFSI quattro with S tronic: 2.0 TFSI with 169 kW
     (230 metric hp)
  - Audi Q3 Sportback 35 TDI with S tronic: 2.0 TDI with 110 kW (150 metric hp)
  - Audi Q3 Sportback 35 TDI quattro: 2.0 TDI with 110 kW (150 metric hp)
- > A few weeks later
  - Gasoline engine with <u>cylinder on demand</u>, and <u>mild hybrid technology</u> to promote low fuel consumption and a high level of driving comfort
  - More powerful diesel engine
- ➤ Top gasoline engine with electronically governed <u>quattro all-wheel drive</u>, also available as an option for the 2.0 TDI with 110 kW (150 metric hp)



#### Dimensional and space concept

- 4.50 meters long (14.8 ft), wheelbase of 2.68 meters (8.8 ft), 1.84 meters wide (6.0 ft),
   1.56 meters high (5.1 ft)
- Five seats, spacious interior, comfortable entry and sporty seat position; seats at the level of the next higher vehicle class, electrically adjustable seats available as an option
- ➤ Rear bench seat can be moved fore/aft by 130 millimeters (5.1 in) as standard, backrest angle adjustable
- Luggage compartment with capacity of 530 to 1,400 liters (18.7-49.4 cu ft), electric tailgate operated by foot movement available as an option

#### Interior design

- > Interior with sporty, taut lines, fusion of architecture and operating concept
- Large area in black glass look for the optional MMI touch display
- > Two interior equipment options: Interior design selection and interior S line, both with sport seats and contrasting stitching, interior design selection also with Alcantara surfaces and multi-color contour/ambient lighting package

#### Controls, infotainment and connectivity

- ➤ Digital instrument cluster as standard, optional solutions up to the <u>Audi virtual cockpit</u> plus with 12.3-inch screen diagonal and MMI touch display in 10.1-inch format
- MMI navigation plus top-of-the-range infotainment system with flat menu structure, natural-language voice control, and online route calculation from map and navigation service provider HERE
- ➤ MMI navigation plus including <u>Audi connect</u> with LTE Advanced and <u>Wi-Fi hotspot</u>, <u>Carto--X</u> services such as traffic light, parking space, and hazard alerts
- > Optional Audi connect navigation & infotainment plus with Google Earth, hybrid radio, online voice control system and Amazon voice service Alexa
- Free myAudi app to seamlessly connect your car and smartphone
- ➤ Supplementary features such as <u>Audi phone box</u> and <u>Audi smartphone interface</u>, as well as <u>Bang & Olufsen Premium Sound System</u> with virtual 3D sound

#### Equipment

- ➤ The <u>Audi pre sense basic</u> and <u>Audi pre sense front</u>, as well as the <u>lane departure</u> and the <u>lane change warning</u> system are standard in Germany
- Other options include the <u>adaptive cruise assist</u>, <u>emergency assist</u>, <u>360 degree cameras</u>, <u>park assist</u>, including <u>cross traffic assist rear</u> and camera-based <u>traffic sign recognition</u>
- ➤ Headlights with LED technology as standard; full-<u>LED headlights</u> with LED rear lights and dynamic rear turn signal available as an option; <u>matrix LED headlights</u> with adaptive high beam, curve illumination, and dynamic front/rear turn signal available as a top-of-therange option
- ➤ "edition one" special model in dew silver and mythos black with exclusive equipment will be available when the vehicle is launched on the market in the fall of 2019



The Car in Detail

# Compact Crossover with Athletic Prowess: the Audi Q3 Sportback

The new Audi Q3 Sportback: practical, sporty and elegant. Being part SUV, part coupé, it is particularly versatile. Beneath its expressive design, the customer will find a variable interior with a digital operating concept and connectivity features from the full-size automotive class. Thanks to the progressive steering, sport suspension and quattro all-wheel drive, it is fun to drive on various different types of terrain. For the first time, a mild hybrid system assists the drive in one of the brand's compact models.

#### Exterior design

The Audi Q3 Sportback is a car for customers who appreciate technical innovation and a sporty character as much as an expressive design. The compact SUV coupé stands for strength and precision to an equal degree, and reflects this in all design details.

#### A contrast: masculine front, elegant sides

The large octagonal Singleframe that dominates the front end stands out as a prominent feature. It indicates that the sporty newcomer is part of the Q family from Audi. The design of its black grille is markedly three-dimensional and surrounded by a striking silver frame, which makes the vehicle look particularly sporty. The same is true of the trapezoidal air inlets, which are connected to each other by a narrow blade in the bumper. The flat headlights run inwards in a tapered shape and form a point at the outermost edge that integrates the daytime running lights. Audi supplies them in three versions through to Matrix LED technology, whose adaptive high beam intelligently illuminates the road as best suits the driving situation.



All terms in blue in the text are explained in detail in the technology lexicon at <a href="https://www.audi-mediacenter.com/en/technology-lexicon">www.audi-mediacenter.com/en/technology-lexicon</a>.



The coupé-like passenger cabin forms a contrast to the masculine front end. With its quickly sloping roofline, it makes the all-around performer appear considerably longer than its sister model, the Q3, although the difference is just 16 millimeters (0.6 in). At the same time, the Audi designers positioned the roof frame lower by 29 mm (1.1 in). The flat Dpillars that flow harmonically into the shoulder of the body in combination with the long roof edge spoiler appear to be giving the Q3 -Sportback a push even at a standstill. Above the wheels, strong contours hint at the quattro drive, which comes as standard with most engines. The shoulder line that connects them runs slightly lower than on the Q3, thereby lowering the visual focus of the body. Shadowing at the bottom of the door emphasizes the midsection of the SUV coupé and reinforces the athletic character.



The rear with its sporty bumper is every bit as powerful as the front of the Audi Q3 Sportback. Many light and shadow effects arise here in plastic form. Numerous design details emphasize the width of the SUV coupé, including the low window that is flanked by two Aero trims, and the rear lights. The latter take up the contour of the headlights. The shape of the design trims that surround a narrow blade is similar to the air inlets at the front.



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#### From discreet to sporty: the exterior variants

A total of twelve exterior colors are available for the Audi Q3 Sportback, including three plain colors, one pearl effect and eight metallic paint finishes. The latter include the new color, dew silver.

Even with the basic equipment, the attachments in the lower area of the body are painted in the contrasting color Manhattan gray, which reinforces the SUV character of the Audi Q3 Sportback. In the S line exterior, the bumpers, the wheel arch trims, and sill trims are also distinctively colored. On request, the customer can receive these objects painted in the body color. The three-dimensional grille in the Singleframe of the Q3 Sportback S line appears even more prominent with the aluminum elements and emphasizes the vertical character of the Q DNA. The side sills feature silver inserts here. The conspicuous diffuser with four vertical ribs incorporates the implied air outlets like a boomerang and lends the rear even more dynamism. In the S line model, the 215/65 basic tires with 17-inch wheels in the sophisticated 5twin-spoke design are replaced by 18-inch aluminum wheels in a 5-twin-arm design with 235/55 tires.- In conjunction with the optional 19- and 20-inch wheels from Audi Sport, the wheel arch trims have been widened by 6.5 millimeters (0.3 in) each. Paint finishes in Turbo blue and Daytona gray are available exclusively for the S line exterior.

Every Audi Q3 Sportback receives the gloss package as standard. This draws extra attention to the roof frame and window slot trims in aluminum, while the B- and C-pillar trims shine in black. The black styling package ensures an even more dynamic appearance because it makes the body appear even sportier thanks to dark surfaces on the bumpers. It also emphasizes the Singleframe and the trim strips on the side windows. In the S line, the insert in the sills is black. As an option, black exterior mirror housings can be added to the package.

#### Three variants: the headlights

Even the basic headlights are designed with LED technology, except for the turn signal. The LED headlights that can implement functions such as cornering, intersection and curve light by moving the low beams are the first option. Three light segments, one long and two short, constitute the signature of the daytime running lights. The rear lights are also designed with LED technology here: Their turn signal operates dynamically. Topping the range are the Matrix LED headlights. Nine LEDs generate the low beam light and ten more LEDs create the high beam light, which precisely and dynamically illuminates the road. When the camera detects other road users, they are masked out of the light beam in a targeted fashion. In addition to numerous differentiated light functions, the matrix LED headlights also feature front and rear dynamic turn signals.



#### Suspension

The Audi Q3 Sportback offers driving fun on various terrains. In the city, on long-haul routes or on easy terrain – the compact crossover is a dynamic all-around performer. The suspension is a defining feature of this versatile character: It conveys a high level of agility and confident comfort at the same time – a strength that stems from the long wheelbase.

#### Versatile: agility on-road and off-road

The Audi Q3 Sportback is fitted with a sport suspension with a taut spring/damper setup as standard. This provides the SUV coupé with enormous agility on curvy roads. The customer can select the comfort suspension as an alternative at no extra cost. This allows the allaround performer to display its balanced driving behavior and great poise on long journeys in particular. The <u>suspension with damper control</u> is a further option available. Its control unit processes the signals transmitted by the acceleration and wheel travel sensors, for example, and measures the body's sprung mass vibrations. Using this information, it adjusts the optimum damper force for each wheel at millisecond intervals: Low in the case of hard surface irregularities on poor roads, high to support the body when driving quickly through corners, braking or accelerating heavily. With the standard dynamic handling system Audi drive select, the driver can specify the basic working method of the dampers as one of the three profiles comfort, auto and dynamic, increasing the bandwidth between soft rolling motion and taut handling even more.

In general, <u>Audi drive select</u> accesses the engine and transmission characteristics as well as steering assistance. The driver can choose between six different tunings: In addition to the standard setting, the *comfort*, *dynamic*, and *efficiency* programs are available for selection, as well as a customized driver setup. For off-road use, the *offroad* mode can be used. In this mode, the electronic stabilization control switches the traction control system over to off-road mode. As an option, the hill descent control can provide support here. It constantly maintains the speed specified by the driver (up to 30 km/h *(18.6 mph)*) on a downhill gradient of more than six percent by applying the brake automatically. In addition, a display in the MMI provides information about the relevant incline angle. The electronic stabilization control (ESC) can also be switched off completely upon request. In this case, the possible wheel slip is virtually unrestricted. Low slip control is still provided in the low speed range only so the vehicle can move off better on ice, deep snow or sand.

#### Sporty, precise handling: suspensions, steering, wheels

The front axle of the Audi Q3 Sportback is designed as a McPherson structure with wishbones at the bottom. The track width is 1,584 mm (62.4 in). In the rear, there is a four-link structure with a track width of 1,576 millimeters (62 in). The coil springs and the shock absorbers are separate, increasing the volume of the luggage compartment.



The standard <u>progressive steering</u> already has a sporty gear ratio of 14.8:1 in the neutral position. It becomes increasingly direct the more the driver turns the steering wheel, until it reaches a gear ratio of 11.4:1 when the steering wheel is turned all the way. This allows the SUV coupé to be moved with agility and precision using little steering effort when maneuvering and driving through tight corners. The electromechanical power assistance is designed to fit in with this: The slower the car drives the more its intensity increases.

As standard, the Audi Q3 Sportback drives on 17-inch light-alloy wheels whose 215/65 tires are distinguished by their particularly low rolling resistance. 18-inch cast aluminum wheels with 235/55 tires are the first option level. 19inch wheels -with 235/50 or 255/45 tires are available as an alternative. Topping the range are 20-Inch wheels from Audi Sport with 255/40 tires. Depending on the engine type, the ventilated brake disks on the front axle are up to 340 millimeters (13.4 in) in diameter, and the rear brake disks reach a maximum of 310 millimeters (12.2 in).

#### **Drive**

The Audi Q3 Sportback is being launched on the European market with three engine types: a 1.5 TFSI, a 2.0 TFSI and a 2.0 TDI. The entry-level gasoline engine in the Q3 35 TFSI (combined fuel consumption in l/100 km\*: 6.0–5.7 (39.2–41.3 US mpg); combined CO<sub>2</sub> emissions in g/km\*: 137–130 (220.5–209.2 g/mi)) delivers 110 kW (150 metric hp), the top-of-the-range engine in the Q3 Sportback 45 TFSI quattro (combined fuel consumption in l/100 km\*: 7.7–7.3 (30.5–32.2 US mpg); combined CO<sub>2</sub> emissions in g/km\*: 174–166 (280.0–267.2 g/mi)) 169 kW (230 metric hp). The Q3 Sportback 35 TDI (combined fuel consumption in l/100 km\*: 4.9–4.7 (48.0–50.0 US mpg); combined CO<sub>2</sub> emissions in g/km\*: 129–123 (207.6–197.9 g/mi)) and Q3 Sportback 35 TDI quattro (combined fuel consumption in l/100 km\*: 5.7–5.5 (41.3–42.8 US mpg); combined CO<sub>2</sub> emissions in g/km\*: 151–144 (243.0–231.7 g/mi)) is powered by a diesel engine with 110 kW (150 metric hp). Later a gasoline engine with S tronic and mild hybrid system (MHEV) as well as another diesel engine will be available. All the engines are four-cylinder direct injection engines with turbocharging that are both refined and efficient in the way they operate and are certified according to the Euro 6d-TEMP emission standard.

#### Light and efficient: the 1.5 TFSI

The entry-level gasoline engine combines a lively temperament with low fuel consumption. It delivers 110 kW (150 metric hp) and 250 Nm (184.4 lb-ft) of torque at 1,500 to 3,500 rpm. Equipped with the standard six-speed manual transmission, the engine accelerates the Audi Q3 Sportback 35 TFSI from 0 to 100 km/h (62.1 mph) in 9.6 seconds and reaches a top speed of 204 km/h (126.8 mph).

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<sup>\*</sup> Information on fuel consumption and CO<sub>2</sub> emissions as well as efficiency classes in ranges depending on the tires and alloy wheel rims used



The compact gasoline engine is made efficient by sophisticated technologies. At low and medium loads, the <u>cylinder on demand</u> (COD) system temporarily deactivates the second and third cylinders. To do this, it closes the intake and exhaust valves and deactivates the injection and ignition. The engine is very light thanks to its aluminum crankcase. The cylinder linings have an iron coating that is applied via plasma spraying and reduces friction significantly. The cooling module allows efficient thermal management, assisted by the exhaust manifold integrated in the cylinder head. Common rail injection generates up to 350 bar of pressure, which results in homogeneous spray application, an even distribution of the flame front, and low particle emissions.

#### Top-of-the-range gasoline engine: the 2.0 TFSI

The 2.0 TFSI, the most powerful engine in the lineup, delivers 169 kW (230 metric hp) and 350 Nm (258.1 lb-ft) of torque at 1,500 to 4,300 rpm. The Audi Q3 Sportback 45 TFSI, which is equipped with a Seven-speed S tronic, delivers a correspondingly sporty performance (combined fuel consumption in l/100 km\*: 7.7-7.3 (30.5–32.2 US mpg); combined CO<sub>2</sub> emissions in g/km\*: 174-166 (280.0–267.2 g/mi)). It does the standard sprint in 6.5 seconds and has a top speed of 233 km/h (144.8 mph).

The <u>Audi valvelift system</u> (AVS) optimizes the gas exchange by switching the stroke of the outlet valves between two levels as needed. A rotary valve module for thermal management and the exhaust manifold integrated in the cylinder head also contribute to efficiency.

Audi Q3 Sportback	35 TFSI	45 TFSI quattro
Displacement in cc	1,498	1,984
Max. power output in kW	110 (150)	169 (230)
(metric horsepower) at rpm	at 5,000-6,000	at 5,000-6,200
Max. torque	250 <i>(184.4)</i>	350 <i>(258.1)</i>
in Nm <i>(lb-ft)</i> at rpm	at 1,500-3,500	at 1,500-4,300
Top speed in km/h (mph)	204 <i>(126.8)</i>	233 <i>(144.8)</i>
Acceleration		
0-100 km/h <i>(0-62.1 mph)</i> in s	9.6	6.5
Fuel consumption (combined)	6.0-5.7	7.7-7.3
in l/100 km* <i>(US mpg)</i>	(39.2-41.3)	(30.5-32.2)
Combined CO <sub>2</sub> emissions	137-130	174-166
in g/km* <i>(g/mi)</i>	(220.5-209.2)	(280.0-267.2)
Drive	Front-wheel drive	quattro drive
Transmission	6-speed manual	Seven-speed S tronic

<sup>\*</sup> Figures depend on the tires/wheel sets used



#### Full torque: the 2.0 TDI

The 2.0 TDI impresses with its full torque and extraordinarily smooth running. Its technical highlights include the two balance shafts in the crankcase, the low inner friction, and the powerful thermal management with separate cooling circuits for the cylinder block and cylinder head.

The Audi Q3 Sportback 35 TDI (combined fuel consumption in l/100 km\*: 4.9-4.7 (48.0-50.0 US mpg); combined CO<sub>2</sub> emissions in g/km\*: 129-123 (207.6-197.9 g/mi) is powered by the diesel engine version with 110 kW (150 metric hp) and 340 Nm (250.8 lb-ft) of torque at 1,750 to 3,000 rpm. With S tronic and front-wheel drive, it sprints from 0 to 100 km/h (62.1 mph) in 9.3 seconds and reaches a top speed of 205 km/h (127.4 mph). The engine is also available with a manual transmission and all-wheel drive. The Q3 Sportback 35 TDI quattro (combined fuel consumption in l/100 km\*: 5.7-5.5 (41.3-42.8 US mpg); combined CO<sub>2</sub> emissions in g/km\*: 151-144 (243.0-231.7 g/mi) also does the sprint to 100 km/h (62.1 mph) in 9.3 seconds; it reaches a top speed of 203 km/h (126.1 mph).

Audi Q3 Sportback	35 TDI	35 TDI quattro
Displacement in cc	1,968	1,968
Max. power output	110 (150)	110 (150)
in kW (metric horsepower) at rpm	at 3,500-4,000	at 3,500-4,000
Max. torque	340 <i>(250.8)</i>	340 <i>(250.8)</i>
in Nm <i>(lb-ft)</i> at rpm	at 1,750-3,000	at 1,750-3,000
Top speed in km/h (mph)	205 (127.4)	203 <i>(126.1)</i>
Acceleration		
0-100 km/h <i>(0-62.1 mph)</i> in s	9.3	9.3
Fuel consumption (combined)	4.9-4.7	5.7-5.5
in l/100 km* <i>(US mpg)</i>	(48.0–50.0)	(41.3-42.8)
Combined CO <sub>2</sub> emissions	129-123	151-144
in g/km* <i>(g/mi)</i>	(207.6-197.9)	(243.0-231.7)
Drive	Front-wheel drive	quattro drive
Transmission	Seven-speed	Six-speed manual
	S tronic	transmission

<sup>\*</sup> Figures depend on the tires/wheel sets used

#### Lightning speed and comfortable: the seven-speed S tronic

Both, the 35 TFSI and the 35 TDI quattro work with a six-speed manual transmission. In conjunction with front-wheel drive the diesel engine uses a seven-speed <u>S tronic</u>. It is standard on the top-of-the-range gasoline engine. The relatively close-ratio lower gears of the S tronic allow sporty acceleration, while the wide ratio of the highest gear reduces engine speed and thus fuel consumption. The dual-clutch transmission switches gears at lightning speed and offers a freewheeling function that is activated in many situations when the driver takes the foot off the accelerator pedal. It is deactivated in the dynamic and offroad modes of Audi drive select.

All terms in blue in the text are explained in detail in the technology lexicon at <a href="https://www.audi-mediacenter.com/en/technology-lexicon">www.audi-mediacenter.com/en/technology-lexicon</a>.



The seven-speed S tronic comes in different versions depending on the engine. In the 45 TFSI quattro it is equipped with wet clutches. The shared oil circuit is used both to cool the clutch and to lubricate the wheelset. The heat generated when starting off and changing gears is dissipated via the oil. This allows the high torques of the engine to be transmitted effortlessly. In the 35 TDI the two clutches operate without separate oil supply. Instead, oil is supplied to the gearwheels via a small, mechanically driven gear pump. This is particularly efficient.

The <u>quattro all-wheel drive</u> comes as standard with the top-of-the-range gasoline engine and Audi delivers it upon request for the 35 TDI. Its central component is an electronically regulated hydraulic multi-plate clutch that is installed on the rear axle in the interest of weight distribution. Its management combines outstanding stability and top traction with a high level of driving enjoyment. It can begin sending a portion of the drive torque from the front axle to the rear axle as early as when the driver turns sportily into a corner. As soon as the driver accelerates, the power presses the Audi Q3 Sportback into the curve.

At the limits of dynamic driving performance, the quattro drive works closely together with the <u>wheel-selective torque control</u>. The software function makes handling even more dynamic and stable by gently applying the brake to the inside wheels that are under less load, as this relocates the drive torque to the outside of the curve. On the Q3 Sportback with front-wheel drive, it acts only on the front wheel at the inside of a curve.

#### Dimensional and space concept

The Audi Q3 Sportback is one of the most spacious models in its segment. The dimensions emphasize its sporty character: It is 4,500 mm  $(14.8 \text{ ft}) \log_2 1,556 \text{ mm } (5.1 \text{ ft}) \tan_2 1 (\text{without roof antenna})$ , and 1,843 mm  $(6.05 \text{ ft}) \sin_2 2 (\text{with wheels from AUDI AG})$ . This makes the SUV coupé 16 mm  $(0.6 \text{ in}) \log_2 2 (\text{mm } (1.1 \text{ in}) \text{ flatter})$ , and 6 mm  $(0.2 \text{ in}) \tan_2 2 (\text{mm } (0.2 \text{ in}) \tan_2 2 (\text{mm } (0.2 \text{ in}) \tan_2 2 (\text{mm}))$  thinner than the Audi Q3. The wheelbase is exactly 2,680 mm  $(8.8 \text{ ft}) \sin_2 2 (\text{mm}) \cos_2 2 (\text{mm})$  the basis for a generous space offering.

A compound of hot-formed steels forms the backbone of the passenger cell. They make up 25 percent of the body shell's weight and combine extreme strength with low weight. These high-tech steels are the prerequisite for the body's high level of rigidity – they constitute the basis for the precise handling and top-of-the-line manufacturing quality.

Thanks to sophisticated soundproofing and highly developed aeroacoustics, the noise level in the interior of the SUV coupé is very low. An acoustic windshield is installed as standard; tinted privacy glazing is available for the rear upon request.



#### Comfort and function: interior and equipment

The Audi Q3 Sportback has been designed as a fully fledged five seater. It offers comfortable entry, a good overview and a sporty seat position for the driver and front passenger. The front seats – electrically adjustable and heated on request – correspond to the level of the next higher vehicle class. In terms of the steering wheels, the range follows the equipment lines. It offers manifold varieties, including with regular or extended multifunction buttons, round or flattened at the bottom, with shift paddles, or an additional heated rim.

As standard, the rear seats of the SUV coupé can be moved fore/aft by 130 millimeters (5.1 in). Their backrests are divided at a ratio of 40:20:40 and their inclination can be adjusted in seven stages. Upon request, Audi can install a center armrest with a folding stowage compartment between the front seats that can be moved fore/aft and with adjustable inclination. The one for the rear passengers incorporates two handy cup holders. Further attractive optional equipment includes the two-piece panoramic glass sunroof and the two- and three-zone deluxe automatic air conditioning. The latter offers separate temperature distribution for the driver and front-passenger sides and for the rear. The stationary heater and ventilation regulates the temperature of the interior by means of a timer. It keeps the interior pleasantly cool in the summer while clearing the ice from the windows and heating up the car in the winter.





#### A capacity of up to 1,400 liters (49.4 cu ft): the luggage compartment

The large luggage compartment is another strength of the Audi Q3 Sportback: Depending on the position of the rear seats and backrests, its capacity is between 530 and 1,400 liters (18.7 and 49.4 cu ft). Depending on the equipment, the loading floor can be adjusted in two or three levels. If the rear shelf is not needed, it can be conveniently stowed under the loading floor. Audi also offers an electric tailgate upon request. In conjunction with the convenience key, the driver can open and close it with a foot motion. The storage and luggage compartment package is a further available option. It includes nets on the backs of the front seats, a compartment under the front passenger seat, a luggage compartment net, and LED spotlights in the tailgate.

#### Interior design

The taut sporty design of the exterior is continued in the interior of the Audi Q3 Sportback. The accentuated horizontal lines make the interior appear spacious and roomy. The robust look of the door panels reflects the strong character of the SUV coupé.

#### In the style of the large Audi models: the cockpit

The instrument panel is designed in two zones, which makes it appear particularly wide: The upper zone integrates the air vents while the lower zone constitutes the operating level. The ergonomics concept is based on the brand's larger models. The central element is the optional MMI touch display, which is almost imperceptibly embedded in a high-gloss black glass-look surround in the deactivated state. Like the Singleframe, it has eight sides and also encompasses the light button module. The ergonomics of the whole cockpit are designed to face toward the driver. Just like the MMI touch display, the center console with the climate control unit is tilted toward the driver by ten degrees.



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#### Progressive and sporty: the equipment lines

Thanks to the flexible lines concept and the comprehensive range of colors and materials, customers can also customize the interior of their Audi Q3 Sportback to a considerable degree. The inlays at the front of the instrument panel are available in five designs. Two exclusive materials will be offered in addition via the Audi exclusive program: piano lacquer and carbon. The seat upholstery is available in fabric, leatherette, leather and Alcantara. Depending on the equipment lines, customers can choose between the colors amber brown, lunar silver, okapi brown, pando gray, pearl beige, rotor gray, black, black-red and steel gray. The aluminum-look package lends an even higher level of cool elegance to the interior.

All three equipment lines – the basic version, the interior design selection and the interior S line – can be combined in any number of ways with the exterior lines. Both options feature sport seats that are covered with a combination of fabric and leatherette and adorned with contrasting stitching. In the interior design selection, a thin accent stripe runs along the side bolsters depending on which seat color has been selected. In addition, Alcantara surfaces on the instrument panel and the armrests underline the progressive design philosophy. They are available in amber brown, lunar silver, orange and steel gray at the customer's request. In the interior S line, the seat backrests feature the embossed S logo, and the sport leather steering wheel bears a corresponding emblem. The pedal caps and footrest are made of stainless steel. Inlays in dark aluminum and door sill trims with illuminated aluminum inlays emphasize the sporty look.

In the dark, two optional lighting packages highlight specific areas of the interior – the ambient lighting package and the multi-color contour/ambient lighting package. With the indirectly, extensively radiated ambient lighting, door panels and center tunnels look as if they are floating, whereas the focused contour lighting traces the concise design lines of the interior. The top-of-the-range version is standard in the interior design selection. Here, the light can be adjusted in 30 colors, and also backlights the quattro logo on the passenger side of the dashboard as well as the Audi rings in front-wheel-drive models.

#### Controls and displays

The control and display concept of the Audi Q3 Sportback is progressive, logical, and easy to understand. It also shows how Audi is pushing ahead with the digitalization of its new models: A digital instrument cluster with a 10.25-inch screen diagonal, which the driver operates via the multifunction steering wheel, comes with the MMI radio as standard even with the basic equipment.



#### The first option: MMI radio plus

MMI radio plus is the first configuration level. There is an MMI touch display with an 8.8-inch screen diagonal integrated in the center of the instrument panel. Customers have the option of replacing the digital instrument cluster with the <u>Audi virtual cockpit</u>, which allows them to switch between many information levels and multiple views. Audi offers the preparation for MMI navigation plus as a complementary module for the MMI radio plus; in this case, the MMI touch display has a 10.1-inch screen diagonal. The navigation function and the associated <u>Audi connect</u> services can be activated by the Audi service partner.

#### The highest level: MMI navigation plus

MMI navigation plus is the top-of-the-range system in the infotainment program. Here, the MMI touch display also measures 10.1 inches. In addition, the Audi virtual cockpit is available as an option in a plus version with a 12.3-inch screen diagonal. The driver can select from three different displays in the MMI, including a particularly dynamic layout with red graphics elements. The size of the circular instruments and the infotainment content can be varied by means of the View button on the multifunction steering wheel.

MMI navigation plus in the Q3 Sportback offers the same functions as in the large Audi models. For example, it recognizes the driver's preferences based on previous journeys, allowing it to generate suitable route suggestions. It also draws on the system's statistical empirical values of driving times and traffic loads. The route is calculated online on the servers of the map and navigation provider HERE, using real-time data for the traffic situation. If the data connection is lost, MMI navigation plus switches to the on-board routing, which runs in parallel. There are four free updates for the map every year; if desired, they can be uploaded to the car over the air.

#### Quick and easy: free-form text search and voice control

The menu structure of MMI navigation plus is flat and easy to understand, just like on a smartphone. The entry of a navigation destination and the MMI search are based on freeform text input – either via a virtual keypad when the vehicle is stationary or via handwriting recognition. For example, if a driver is looking for a restaurant, they only need to enter a few letters and a list of hits will appear.

The control unit uses <u>natural language voice control</u>, which allows drivers to use free-form communication. This ensures even more convenience. It can understand a sentence like "I am hungry" and in response suggests restaurants close by. The dialog manager asks questions if necessary, allows corrections and also defers to the speaker when interrupted. The dialog goes beyond menu boundaries. For example, the user can call a contact from the telephone book and add the address as a destination.



#### Infotainment & connectivity

MMI navigation plus is also joined by the <u>Audi connect</u> services onboard the Q3 Sportback. They are an ideal addition to the navigation. Data transfer is based on the LTE Advanced standard in almost all European countries via a SIM card permanently installed in car, the <u>Audi connect SIM</u>.

#### Audi connect: four attractive Car-to-X services

The connect portfolio includes, for example, traffic information online, point-of-interest search, and information on parking lots and gas stations. They appear directly on the navigation map, including any current information such as prices and availability. Further connect services include online media streaming, online news, as well as Twitter and email inbox access. A Wi-Fi hotspot for the passengers' mobile devices completes the Audi connect portfolio. It also supports the 5 GHz band and allows download rates up to 300 Mbit/s and upload speeds of up to 50 Mbit/s. As an option, the customer can add on data packages conveniently from the car.

The Q3 Sportback uses the swarm intelligence of the Audi fleet for the Car-to-X services in the connect portfolio. Suitably equipped vehicles report vehicles moving into and out of parking spaces so that forecasts on vacant roadside parking spaces appear in many towns and cities. The cars from the swarm also warn each other of hazards such as fog or black ice, and report current speed limits. The traffic light information service is a new addition. The car receives individually prepared information from a city's main traffic light computer via a server. For example, the Audi virtual cockpit shows at what permissible speed the driver will reach the next traffic light on green. The service provides great support for a preventive, efficient driving style and favors an even flow of traffic. This offering is initially available in individual European cities and will be gradually extended depending on the infrastructure in the urban area.

#### Audi connect navigation & infotainment plus: even more info from the cloud

Navigation is made even more attractive with the optional add-on package Audi connect navigation & infotainment plus, which, like the basic services, is available for three years after the new car is purchased. High-resolution satellite images from Google Earth and detailed 3D models of many major European cities make navigation easier. The hybrid radio is also part of the package. It automatically switches between FM, DAB and the online stream to ensure optimum reception at all times. Voice control is offered here with expanded capabilities: It uses not only onboard information but also detailed knowledge from the cloud to answer questions. The online cross-referencing improves the detection rate and the results. The advantage of on-board information is that it is available very quickly and securely – including in underground garages where there is no cell-phone network.



A further service included in the package is the cloud-based Amazon voice service Alexa, which is integrated into the MMI operating system. The driver can use it to place orders and get information on various current events. Alexa streams music and audiobooks and provides access to over 80,000 Alexa skills. The smart home control allows users to lock doors in the house, adjust the lighting and close the garage door from within the car.

#### Closely connected: the myAudi app

Many Audi connect functions are bundled in the free <a href="myAudi app">myAudi app</a>, which connects the customer's smartphone to the Q3 Sportback. For example, it can be used to seamlessly transfer navigation routes to the MMI: As soon as the driver gets into the car, route guidance is switched to the onboard monitor. When the user gets out of the car later on, the smartphone takes over again. The app also supports music streaming and displays the smartphone calendar in the MMI.

Furthermore, the Q3 Sportback can be locked and unlocked remotely using the myAudi app. Customers can also view the current vehicle status, find where the car is parked, get directions to the car and operate the optional stationary heater. These services are included on board as part of the Audi connect remote & control package starting from MMI radio plus, just like the Audi connect emergency call, online roadside assistance and online service appointment as part of the Audi connect safety & service.

#### A new listening experience: Telephony and sound system

The <u>Audi phone box</u>, which is included with the hardware modules that complement the infotainment offer, offers a particularly useful convenience feature: It links the owner's smartphone to the vehicle's antenna and charges the phone inductively. A further function called voice-over-LTE helps to connect faster and makes it possible to use high-speed data transfer and high-resolution voice telephony at the same time in digital quality.

The <u>Audi smartphone interface</u> makes the connection even more versatile. It establishes contact with the customers' iOS and Android smartphones and transfers their Apple CarPlay or Android Auto environment to the MMI display. For the iPhone, this even works wirelessly with MMI navigation plus. There are two USB ports in the center console for connecting smartphones physically. They offer a loading and data function for playing music from a portable media player via the loudspeakers in the car. One of them is compatible with type C with fast transfer rates and a symmetric port for easy connection. Customers can order two optional USB-C ports in the rear for charging devices.



The <u>Bang & Olufsen Premium Sound System</u> with virtual 3D sound that delivers up to 680 watts provides special listening pleasure. It actuates 15 loudspeakers, six of which generate the virtual 3D sound. Four of these are located in the area of the instrument panel, where they use the reflections from the windshield. The other two are positioned in each of the D-pillars. An algorithm that Audi developed in collaboration with the Fraunhofer Institute adds impressive width and depth to the sound. A digital radio tuner completes the hardware of the infotainment program.

#### Driver assist systems

Numerous assist systems make driving the Audi Q3 Sportback even more safe while increasing the level of comfort, both in urban traffic and on long journeys. In Germany, the standard scope includes four systems. Many other systems are available as an option or as part of a package.

#### You can't be too safe: the standard systems

The Audi Q3 Sportback is equipped with four systems as standard. If the driver has not turned on a turn signal and the car is about to cross a lane marking detected by the front camera, the <u>Audi active lane assist</u> assists with steering corrections. The lane change warning system <u>Audi side assist</u>, which uses two rearward-facing radar sensors, is also part of the standard scope in Germany. If the system detects a vehicle located in the blind spot or approaching quickly from the rear, a warning LED is lit in the relevant exterior mirror.

<u>Audi pre sense front</u> provides assistance in the event of a collision risk. It detects critical situations in front of the car by means of front radar and also registers pedestrians and cyclists in addition to vehicles. The system gives the driver a visual, acoustic, and haptic warning and initiates emergency braking in the event of an emergency. This is also when the preventive protection measures of <u>Audi pre sense basic</u> come into play. As soon as the vehicle sensors detect an unstable driving condition, the system electrically tightens the front seat belts, closes the windows and the optional sliding roof, and activates the hazard warning lights to warn the cars driving behind. This happens, for example, if the electronic stabilization control (ESC) sensors detect skidding or hard braking.

#### Increased comfort: the optional systems

The <u>adaptive cruise assist</u> is a highlight of the optional systems. It is active up to a speed of 200 km/h (124.3 mph) and combines the functions of the <u>adaptive cruise control</u>, the <u>traffic jam assist</u> and the <u>active lane assist</u>, including lane center regulation. In this way, it assists the driver with longitudinal and lateral control – substantially enhancing comfort on long journeys in particular. The system is part of the assist package that is available for models with S tronic and MMI navigation plus.



It also includes <u>Audi pre sense front</u>, <u>parking system plus</u>, <u>high-beam assist</u> and <u>emergency assist</u>. The latter detects within system limits whether the driver is inactive and accordingly provides a visual, acoustic and haptic warning. If this does not prompt a reaction from the driver, the system takes control of the Audi Q3 Sportback and automatically stops it in its own lane. The hazard warning lights are activated.

Ultra-modern systems are also available for parking and maneuvering, including the 360 degree cameras. They show the immediate surroundings of the car on the MMI display, and the driver can choose from different perspectives. In addition to the virtual bird's eye view, the reversing camera view, and the front and rear 180-degree panoramic view, there is a detailed view of the wheels. It helps to prevent damage caused by hitting the curb. The park assist maneuvers the SUV coupé into and out of cross and in-line parking spaces independently; all the driver has to do is engage the gears, accelerate, and brake. The cross traffic assist rear is also on board in conjunction with this system or the parking system plus. When reversing out of a parking spot or driveway, it uses the two rear radar sensors to monitor the surrounding area and outputs a visual and acoustic warning in critical situations.

Camera-based traffic sign recognition is also available in conjunction with MMI navigation plus. It displays current speed limits, no-passing zones and additional signs to the driver in the digital instrument cluster.

#### Market introduction and edition model

The Audi Q3 Sportback is being produced at our Hungarian plant in Győr, and the first vehicles will be delivered in Europe in the fall. In Germany, the price for the 35 TFSI is €36,000, while the 35 TDI and the 35 TDI quattro are available from a starting price of €40,200 each. The standard 17-inch aluminum wheels, contrasting paint finish in Manhattan gray, and the gloss package emphasize the sporty design. Agile handling is ensured by the sport suspension with a taut spring/damper setup, the progressive steering and the dynamic handling system Audi drive select. With this setup, the Audi Q3 Sportback is as dynamic to drive as it looks. The digital instrument cluster, the MMI radio including Bluetooth connection, a multifunction leather steering wheel and headlamps with LED technology are also part of the standard scope. The rear seats that can be moved fore/aft and tilted as well as the vertically adjustable loading floor are particularly functional. The Audi pre sense basic and Audi pre sense front safety systems are standard in Germany, as are the lane departure and lane change warning systems.



The "edition one" model variant is an attractive offer for the market introduction. It is available in two designs: either in dew silver with Manhattan gray attachments or with a full paint finish in mythos black. In both cases, the exterior is based on the S line and the black styling package, with added black Audi rings on the front and rear. Dark decorative panels in the matrix LED headlights and 20-inch wheels from Audi Sport complete the sporty look.

In the interior, the "edition one dew silver" model features the interior design selection. The sport seats and Alcantara surfaces feature gray and silver hues, while the decor surfaces are painted in exclusive piano finish, black. The headlining is also black. The "edition one mythos black" is based on the interior S line, which is dominated by dark colors. The decor surfaces also feature a black piano finish, while the Alcantara surfaces on the instrument panel and the armrests in the doors are illuminated in blue.

- End -

#### Fuel consumption of the models listed

(Information on fuel consumption and CO2 emissions as well as efficiency classes in ranges depending on the tires and alloy wheel rims used and the number of seats)

Audi Q3 Sportback 35 TFSI:

Combined fuel consumption in l/100 km: 6.0–5.7 (39.2–41.3 US mpg); Combined  $CO_2$  emissions in g/km: 137–130 (220.5–209.2 g/mi)

Audi Q3 Sportback 45 TFSI quattro (with S tronic):

Combined fuel consumption in l/100 km: 7.7–7.3 (30.5–32.2 US mpg); Combined  $CO_2$  emissions in g/km: 174–166 (280.0–267.2 g/mi)

Audi Q3 Sportback 35 TDI (with S tronic):

Combined fuel consumption in l/100 km: 4.9–4.7 (48.0–50.0 US mpg); Combined CO<sub>2</sub> emissions in g/km: 129–123 (207.6–197.9 g/mi)

Audi Q3 Sportback 35 TDI quattro:

Combined fuel consumption in l/100 km: 5.7–5.5 (41.3–42.8 US mpg); Combined CO<sub>2</sub> emissions in g/km: 151–144 (243.0–231.7 g/mi)



The specified fuel consumption and emission data have been determined according to the measurement procedures prescribed by law. Since September 1, 2017, certain new vehicles are already being type-approved according to the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO<sub>2</sub> emissions. Starting on September 1, 2018, the New European Driving Cycle (NEDC) will be replaced by the WLTP in stages. Owing to the more realistic test conditions, the fuel consumption and CO<sub>2</sub> emissions measured according to the WLTP will, in many cases, be higher than those measured according to the NEDC. For further information on the differences between the WLTP and NEDC, please visit <a href="https://www.audi.de/wltp">www.audi.de/wltp</a>.

We are currently still required by law to state the NEDC figures. In the case of new vehicles which have been type-approved according to the WLTP, the NEDC figures are derived from the WLTP data. It is possible to specify the WLTP figures voluntarily in addition until such time as this is required by law. In cases where the NEDC figures are specified as value ranges, these do not refer to a particular individual vehicle and do not constitute part of the sales offering. They are intended exclusively as a means of comparison between different vehicle types. Additional equipment and accessories (e.g. add-on parts, different tire formats, etc.) may change the relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO<sub>2</sub> emissions and the performance figures for the vehicle.

Further information on official fuel consumption figures and the official specific CO<sub>2</sub> emissions of new passenger cars can be found in the "Guide on the fuel economy, CO<sub>2</sub> emissions and power consumption of all new passenger car models," which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern, Germany, or under <a href="https://www.dat.de">www.dat.de</a>.

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 18 locations in 13 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2018, the Audi Group delivered to customers about 1.812 million automobiles of the Audi brand, 5,750 sports cars of the Lamborghini brand and 53,004 motorcycles of the Ducati brand. In the 2018 fiscal year, AUDI AG achieved total revenue of €59.2 billion and an operating profit before special items of €4.7 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.